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NEWS!

Our Third Decade of Community Partnership!

VOLUME 11—ISSUE 6

NOVEMBER-DECEMBER 2012

## Trees for Schools Planted through Groupon Donations!

Four schools were recently selected to receive free trees, courtesy of funding donated by area residents through Groupon Grassroots.

**GROUPON**  
Grassroots™

Thank you for supporting our  
Groupon Grassroots campaign!

Get updates on our campaign's impact at:  
[grassroots.groupon.com](http://grassroots.groupon.com)

Esperanza Elementary on Tucson's south side, Craycroft Elementary on Tucson's southeast side, Davidson Elementary in north-central Tucson, and Schumaker Elementary on the east side have received or soon will soon receive a combined total of 32 trees without charge.

Donations to the Trees for Tucson Tree Bank are still being accepted, to help lower the cost of trees for school and community planting projects: Simply mail a check or contribute online at [www.tucsoncleanandbeautiful.org](http://www.tucsoncleanandbeautiful.org) and designate your contribution to the "Tree Bank"!

## Gateway Beautification: Esperanza Bridge Mural

Volunteers from local McDonald's recently worked under the tutelage of the Tucson Arts Brigade on a mural next to Esperanza Elementary School, on Tucson Blvd. south of Irvington Rd., This is one of three recent gateway beautification projects made possible through the City of Tucson litter fund. This mural was implemented with TCB's assistance and a \$6,000 additional sponsorship from the Southern Arizona McDonald's Operators Association.



### TCB Board of Directors:

#### **Executive Board:**

Michael Jette, President  
 Pam Idler, Vice President  
 Maximiliano Torres, Secretary  
 Richard Block, Treasurer  
 Sally Gestautas, Past President  
 Barbara Ricca, Management Chair

#### **Board Members:**

Deron Beal	Judy Dare
Denette Dunn	Melanie Emerson
Beth Gorman	Libby Howell
Wilson Hughes	Joseph Maher, Jr.
Larry Robinson	Dave Stadle
Jason Tankersley	Viviane Thompson
Howard Ward	

#### **TCB Staff Members:**

Joan E. Lionetti, Executive Director  
 B.J. Cordova, Director of Programs  
 Sofia Angkasa, Office Manager  
 Rebecca Quintero, Coordinator  
     Recycling Education  
 Jean Hickman, Coordinator  
     Adopt-a-Park & Public Areas  
 Katie Gannon, Program Director  
     Trees for Tucson  
 Rocky Yosek, Operations Coordinator  
     Trees for Tucson

### Mission Statement:

The purpose of Tucson Clean & Beautiful, Inc., a non-profit organization, is to preserve and improve our environment, conserve natural resources, and enhance the quality of life in the City of Tucson & eastern Pima County. These goals will be achieved through initiating educational & participatory programs implemented with broad-citizen, multi-culture support.

### **Tucson Clean & Beautiful News**

is the official publication of Tucson Clean & Beautiful Inc., a non-profit 501(c)3 environmental education organization.

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[www.tucsoncleanandbeautiful.org](http://www.tucsoncleanandbeautiful.org)

**Your Membership Counts!** TCB Programs have an immense impact on improving the environment and quality of life across the Tucson/Pima County metropolitan area, and are supported by your membership donations. Join or renew to also receive special member discounts! Visit [www.tucsoncleanandbeautiful.org](http://www.tucsoncleanandbeautiful.org) or call (520) 791-3109 for an updated list.

**Already a member? Give a gift membership to family and friends!**

Please check membership category: [ ] Junior (12 and under) - \$5 [ ] Student & Senior - \$15 [ ] Individual - \$20 [ ] Family - \$30 [ ] Business - \$100 to \$500 [ ] Corporate - \$500 to \$2000 [ ] Benefactor - \$2000 or more [ ] This is a gift membership (please fill in gift recipient information below and attach your information) [ ] My company matches donations (please include matching gift form)

Membership Dues: \$ \_\_\_\_\_  
 Additional Gift: \$ \_\_\_\_\_  
 Total Donation: \$ \_\_\_\_\_

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_

**Please mail this form with your donation to:** Address: \_\_\_\_\_

Tucson Clean & Beautiful  
 P.O. Box 27210, Tucson, AZ 85726

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Or donate online via Network for Good!  
[www.tucsoncleanandbeautiful.org](http://www.tucsoncleanandbeautiful.org)

E-mail: \_\_\_\_\_

## TCB Annual Meeting-Board & Staff Recognition!

At TCB's annual meeting on September 26, 2012, a Certificate of Appreciation was presented to Sally Gestautas for her longtime commitment to Tucson Clean & Beautiful. Sally is a past TCB President, and has been on the board for more than 10 years. Joan Lionetti, TCB Executive Director, also received a plaque from City of Tucson Mayor Jonathan Rothschild, in recognition of her 25 years of service to the community through her work at Tucson Clean & Beautiful. TCB staff and board members also presented Joan with a copper-wire tree in appreciation of her service and leadership.

## YARDS Graduates 8th Class!

On Saturday November 10, 2012, friends, family and community leaders gathered to celebrate the 8th YARDS class graduation following 9 weeks of training in desert landscape, health and safety on the job, and personal development skills. TCB President Michael Jette, from the Attorney General's Office, and Judge Susan Kettlewell, presented graduates with certificates and acknowledged their success. Joan Lionetti, TCB Executive Director and founder of the YARDS program, recognized the many instructors, sponsors and supporters of the program, with Dave Stadle, Coordinator, Pima County Juvenile Court/Community Service Unit and co-director of the YARDS program. Dave was also recognized for his 30 years of service to Pima County Juvenile Court. Special recognition to: Bartlett Tree Service and Mary Ann Elwood, instructor and volunteer, and Sofia Angkasa, Assistant Coordinator.



To date 58 youth on probation have completed the program. Classes are taught by professionals from University of Arizona, landscape industry, health and safety and employment development backgrounds. The campus is provided by the Pima County Extension, Tucson Botanical Gardens, UofA Ag Center and Cano Nursery. The program has been grant funded by the Wolslager Foundation, with donations from Pima County Juvenile Court and private donations. This year YARDS received the prestigious Gold Leaf Award from the International Society of Arboriculture at the Western Chapter meeting at Asilomar, California.

## Now Open: Children's Memorial at Michael Perry Park & Commemorative Tree Park at Pantano Wash



Tucson's second Children's Memorial is now open at Michael Perry Park, on Pantano Parkway just south of Golf Links Rd. The first name engravings took place at this site in October. Parents or guardians of deceased children may request names to be added at this new site or at the original Children's Memorial Park on for \$4 per letter of the name.

Adjacent to the new Children's Memorial is a new area for planting of Commemorative Trees, costing \$225 each. Reservations are now being taken for the Spring 2013 planting. For more information on either of these projects, please call (520) 837-6832 or email [tcb@tucsonaz.gov](mailto:tcb@tucsonaz.gov) for a brochure.

## Upcoming Buffelgrass Education & Volunteer Events

Invasive Buffelgrass continues to threaten to our unique Sonoran Desert ecology, and human safety due to increased fire risk in the urban environment! Upcoming work days to help reduce this threat:

- ◆ 12/1/2012: West University area. Meet at Historic Y (300 E. University Blvd.) at 8:30am and work the side street and alleys until about 11am.
- ◆ 12/8/2012: Silverbell and El Camino del Cerro. Meet at entrance of Columbus Park and work along the roadside from 8:30-11am.
- ◆ 12/15/2012: Houghton and Old Spanish Trail. Meet in the church parking lot at 8:30 am and work along the bike path and roadside until about 11am.
- ◆ 1/5/2013: A Mountain buffelgrass removal workshop. From 1-10, go West on Congress Street to just before it intersects with Silverbell, turn south (left) on Cuesta and continue to top parking lot.
- ◆ 1/12/2013: - 8:30—11:00 a.m.: La Cholla Blvd. just north of Ajo Way. Meet at the Fiesta area parking lot on the west side of La Cholla.

Email [happydesert@gmail.com](mailto:happydesert@gmail.com) or call (520) 837-6832 for more information and to sign up as a group or individually for these volunteer projects to dig up invasive plants along scenic corridors!

Mark your calendars: the 6th Annual “Beat Back Buffelgrass Day” is planned for Saturday, January 26, 2013. Group leaders can register additional volunteer sites, and individual volunteers and groups can sign up to volunteer for sites throughout the Tucson metro area! Visit [www.buffelgrass.org](http://www.buffelgrass.org) today.

## Results! - Buffelgrass Education & Volunteer Events

Over the past year TCB has partnered with the Southern Arizona Buffelgrass Coordination Center on community education and volunteer projects. Caroline Patrick has coordinated 14 volunteer projects with a total of 229 participants, and participated in 18 educational workshops and events that reached over 800 community members. Caroline's assistance, along with that of Lindy Brigham at SABCC and other Buffelgrass Working Group members in improving our environment is appreciated!

## Team Up to Clean Up our Neighborhoods!

The City of Tucson Neighborhood Clean-up Program recently expanded to include incorporated homeowners' associations and small, organized groups of neighbors. This program was originally set up for registered neighborhoods, providing a limited number of roll-off dumpsters without hauling and disposal charges, to assist residents who work together to clean-up their neighborhood, made possible by Environmental Services residential customer fees. The program is coordinated by the City's Environmental Services (ES) & Housing and Community Development (HCD) departments.

HOA and resident groups can visit the ES web page at <http://cms3.tucsonaz.gov/es/neighborhoodclean-ups> or call ES Customer Services at (520) 791-3171. Information for neighborhood associations is available at <http://cms3.tucsonaz.gov/hcd/neighborhood-clean-ups>.

Tucson Clean & Beautiful also continues to encourage ongoing adoption of our community's public spaces—neighborhood and HOA groups along with many other types of volunteer groups can receive ongoing assistance and recognition for their public area cleanup events. Call (520) 791-3109 or email [adoptapark@tucsonaz.gov](mailto:adoptapark@tucsonaz.gov) for more information!

**More info:** [www.tucsoncleanandbeautiful.org/adopt-a-park-and-public-areas/other-cleanup-resources](http://www.tucsoncleanandbeautiful.org/adopt-a-park-and-public-areas/other-cleanup-resources)