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**RETURN SERVICE
REQUESTED**



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Our Third Decade of Community Partnership!

VOLUME 11—ISSUE 2

NEWS!

MARCH-APRIL 2012

Solar Energy: Environmental benefits & financial results

As longer and warmer days begin to return to our desert community, this is another reminder of the most abundant resource our community has: SUNSHINE! Solar photovoltaic (electric) systems continue to become more affordable. Even those who have invested in solar in the past are continuing to save money while also helping the environment:

by Technicians for Sustainability (saving over 23,000 pounds of CO2 from being emitted into the atmosphere). Technicians for Sustainability, a TCB member, is offering a \$100 donation to Tucson Clean & Beautiful when TCB members and supporters install solar. Call (520) 740-0736 for info.

TCB staff member B.J. Cordova has saved over 14,000 kilowatt-hours just from his system installed



Beat Back Buffelgrass Day: Success!

Tucson Clean & Beautiful thanks all those volunteers who assisted with buffelgrass removal on Saturday, January 28, 2012 to help eradicate this invasive plant—the Fifth Annual event intended to increase community awareness of the threat to environmental and human health posed by buffelgrass. More than 650 volunteers provided over 2,000 service hours at 20 sites throughout the Tucson area, with over 1,700 bags of buffelgrass removed (around 25 tons!). Many jurisdictions and individual volunteers helped. Special appreciation goes to Coach Mike Candrea and the U of A Women’s Softball team, their student-athleige colleagues and friends who supported this effort. Buffelgrass presentations and hands-on training are available for neighborhood groups. Call 837-6832 or visit www.buffelgrass.org for more info.

BEAT BACK BUFFELGRASS



Register at www.buffelgrass.org

TCB Board of Directors

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 Max Torres, Secretary
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 Recycling Education
 Evren Sonmez, Coordinator
 Adopt-a-Park & Public Areas
 Rocky Yosek, Operations Coordinator
 Trees for Tucson
 Oscar Contreras, Student Assistant

Mission Statement:

The purpose of Tucson Clean & Beautiful, Inc., a non-profit organization, is to preserve and improve our environment, conserve natural resources, and enhance the quality of life in the City of Tucson & eastern Pima County. These goals will be achieved through initiating educational & participatory programs implemented with broad-citizen, multi-culture support.

Tucson Clean & Beautiful News is the official publication of Tucson Clean & Beautiful Inc., a non-profit 501(c)3 environmental education organization.

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www.tucsoncleanandbeautiful.org

Your Membership Counts! TCB Programs and volunteer partnerships have an immense impact on the environment and quality of life across the Tucson/Pima County metropolitan area. These programs are strengthened by TCB membership donations from Tucson area individuals and businesses. Visit the TCB website at <http://www.tucsonaz.gov/tcb> to view an updated list of available member discounts. **Already a member? Give a gift membership to family and friends!**

Please check membership category: Junior (12 and under) - \$5 Student & Senior - \$15 Individual - \$20 Family - \$30 Business - \$100 to \$500 Corporate - \$500 to \$2000 Benefactor - \$2000 or more
 This is a gift membership (please fill in gift recipient information below and attach your information)
 My company matches donations (please include matching gift form)

Membership Dues: \$ _____ Name: _____
 Additional Gift: \$ _____ Company: _____
 Total Donation: \$ _____

Please mail this form with your donation to: Address: _____

Tucson Clean & Beautiful City: _____ State: _____ Zip: _____
 P.O. Box 27210, Tucson, AZ 85726

Or donate online via Network for Good! Phone Number: _____
www.tucsoncleanandbeautiful.org E-mail: _____

Up With People Returns!

Recently volunteers from Up With People helped to clean up Felix Lucero Park, along the Santa Cruz River Park on the west side of downtown Tucson. The cast planted four trees, and removed litter and weeds throughout the park!

Back in 1988, Up with People and many Tucson celebrities helped to create a Public Service Announcement for Tucson Clean & Beautiful: "Pick It Up! - Recójalo!" was their message—celebrating the rich heritage of our community and reminding Tucsonans to take care of their environment.

In addition to one-time volunteer group projects like this, more than 200 groups currently volunteer through TCB, helping to beautify our community roadways, waterways, parks and trails to reduce litter and beautify our community.

Adopt a site near you today! Contact Evren Sonmez at (520) 837-6832 or adoptapark@tucsonaz.gov—or visit www.tucsoncleanandbeautiful.org for more info.



Above: March 12, 2012 volunteer day.
Below: 1988 Up With People TCB commercial



Support TCB: Last Chance to Win a Nissan Leaf!

Help to support Tucson Clean & Beautiful programs by purchasing the last remaining tickets for the Nissan Leaf, sponsored by Jim Click Nissan.

Tickets are \$25 each or 5 for \$100—available now through early April 2012, or when all tickets have been sold.

All tickets purchased through Tucson Clean & Beautiful directly support our organization's environmental and community improvement programs.

The drawing will be held on Arbor Day:
Saturday, April 28, 2012.

RAFFLE BENEFITING TUCSON CHARITIES

TICKET PRICE
\$25
OR 5 FOR \$100

100% ELECTRIC | 100% FOR LOCAL CHARITIES

2012 NISSAN LEAF

100% electric. Zero gas. Zero tailpipe.

To celebrate 40 incredible years in Tucson, the Jim Click Automotive Team is presenting a new 2012 Nissan LEAF SL to the winner who will be used as the featured prize in a raffle to raise hundreds of thousands of dollars for nonprofit Tucson organizations.

With your \$25 Contribution (or 5 tickets for \$100) you could win a 2012 Nissan LEAF SL. And the best part is that 100% of your contribution will support Tucson charities which keep all the proceeds from the maximum 40,000 tickets which will be sold. The drawing will be held April 27, 2012. Entries must be received by April 20, 2012.

For campaign and ticket information, contact The Raffle Management Team at: 520.342.5210 or at: NewLeaf@RussellPublic.com

Upcoming Events & Volunteer Opportunities

Learn More and Get Involved to Improve Our Environment and Quality of Life!

Participate in these Tucson Clean & Beautiful programs and upcoming community events:

- ◆ **ONGOING: Low-cost shade trees available for TEP customers for \$8 each, for planting on the west, east, and south sides of homes. Sponsored by Tucson Electric Power. Visit www.treesfortucson.org—email tft@tucsonaz.gov or call 791-3109 for more information.**
- ◆ Buffelgrass Volunteer Day - Tucson Eastside March 31, 2012, 8:00-10:30 a.m.: Meet at the Southeast corner of Broadway & Houghton (additional events planned through June 2012). Call 837-6832 or email happydesert@gmail.com for more info and to sign up.
- ◆ Recycle your electronics - Marana/NW March 31, 2012. (See flyer). Call 791-5000 or send email to: recycle@tucsonaz.gov
- ◆ Visit the TCB booth at GreenFest - at the Tucson Village Farms, Campbell Ave. south of River Rd. on April 7, 2012, 10:00 a.m.-3:00 p.m. Visit <http://www.facebook.com/GreenFestTucson>
- ◆ Submit your entry for the RUMBA Recycled Art Contest, taking place at the SAHBA Home Show at the Tucson Convention Center, April 13-15, 2012—entry deadline March 30, 2012. Call 791-5000 or email recycle@tucsonaz.gov for more info.
- ◆ Tree Planting/Maintenance Workshop - Marana/NW Tucson: Wheeler Taft Abbett, Sr. Library, Silverbell south of Cortaro—April 14, 2012, 8:00 a.m.-12:30 p.m. (See flyer). RSVP via www.aztrees.org
- ◆ Take part in the Jefferson Park Garden Tour April 15, 2012—tickets are \$10 each. Starts at 1701 E. Seneca St., Tucson AZ 85719. TCB staff will have a table at this event. Visit www.jeffersonpark.info for details.
- ◆ Tucson Earth Day Festival - Reid Park: April 21, 2012, 9:00 a.m.-2:00 p.m. Visit Tucson Clean & Beautiful's booth at the 18th Annual **TUCSON EARTH DAY FESTIVAL** (enter the park off Country Club Rd.). The FREE festival includes educational hands-on environmental displays with focus on water, recycling, air, energy, conservation and more. The parade starts at 10am, and there will be an alternative fuel vehicle show, solar car competition, live music, food, animal adoptions, children's activities and fun for all. Interested in volunteering to operate the event? Contact Karen.Wilhelmsen@pima.gov. Interested in exhibiting and sharing information and an activity with the public? Contact ricca@us.ibm.com. Want to march in the parade? Contact Cecilia.Vindiola@pima.gov. Visit www.tucsonearthday.org for more information.

Have you visited TCB's website recently?

TCB's website has recently been modernized—with a more user-friendly format! Visit www.tucsoncleanandbeautiful.org to explore let us know your feedback! Email tcb@tucsonaz.gov with your comments.