

## **Tucson Clean & Beautiful Celebrates 20 Years!**

Tucson Clean & Beautiful (TCB) was founded in 1985 by a coalition of government, business, and community leaders. Twenty years later the organization continues to manage award-winning, community-based environmental education programs addressing land stewardship, urban forestry, recycling, and waste reduction.

### **Adopt-a-Park and Public Areas Volunteer Program Reaches Milestone**

The Adopt-a-Park program began in 1985 as the first TCB program, and 20 years later, a major milestone has been reached: 150,000 volunteer hours have been given by thousands of volunteers at community cleanup projects!

Tucson Clean & Beautiful coordinates ongoing adoption of public areas with community organizations, as well as arranges one-time volunteer litter cleanup projects. If you are concerned about a specific area in need of attention, TCB also works to identify community resources that will assist in returning the area to a clean, safe, and enjoyable condition!

### **Trees for Tucson Shades and Beautifies Neighborhoods**

During the past 15 years TCB's popular Trees for Tucson program distributed nearly 50,000 shade trees to Tucson area homes. Trees are provided to shade homes and reduce summer energy use, as well as beautify our community.

Sponsored by Tucson Electric Power, homes within the TEP service area can receive two desert-adapted shade trees for a small delivery fee. Educational programs and trees are also available for schools, nonprofit groups, and neighborhoods.

### **Commemorative and Memorial Parks Honor Friends & Family**

Children's Memorial Park is a neighborhood park designed as a living memorial to celebrate the joy of youth. With active play areas as well as quiet areas with memorial walls, it is a fitting tribute for families to celebrate and reflect on the lives of their children. The memorial walls hold over 1,000 names of children who have passed away. A parent or guardian can request a name inscription at Children's Memorial Park for a nominal per-letter fee.

El Paseo de los Arboles, the Pathway of the Trees, is a commemorative tree park for the community to donate trees in honor of loved ones. Landscaped entirely with private funds and donated trees, this park along the Santa Cruz River was completed in 1997. Additional sites are being planned along the Rillito River and Pantano Wash.

### **Recycling Education and Outreach**

Tucson Clean & Beautiful has responded to over 60,000 requests for information about Tucson area recycling programs through the 791-5000 Recycling Info Line. The "E Pluribus Recycles" Play is available for elementary schools, and presentations are also provided to neighborhood and community organizations.

### **Members and Volunteers the Key to Success**

Our members and volunteers have always been an integral part of every Tucson Clean & Beautiful project! In addition to coordinating these ongoing programs with our community partners, Tucson Clean & Beautiful also sends a periodic email to community members interested in volunteering for occasional community environmental projects.

Please call 791-3109 or email [tcb@ci.tucson.az.us](mailto:tcb@ci.tucson.az.us) to become a Tucson Clean & Beautiful volunteer and get involved with these successful programs! Information is also available at <http://www.tucsonaz.gov/tcb/> on the internet.

---

## **Inside This Issue**

- **Tucson Hires Urban Landscape Manager** ..... **page 2**
  - **Tucson Earth Day Festival / Recycled Art Contest** ..... **page 2**
  - **Trees for Tucson Spring Tree Tour** ..... **page 3**
  - **Support Tucson Clean & Beautiful / Membership Benefits** ..... **page 3**
  - **Wilson on Waste** ..... **page 4**
-

## **Tucson Clean & Beautiful News**

is the official publication of Tucson Clean & Beautiful Inc., a nonprofit 501(c)3 environmental education organization.

P.O. Box 27210  
Tucson, AZ 85726-7210  
(520) 791-3109  
Fax (520) 622-7112  
Tucson Recycles Info Line  
(520) 791-5000  
[tcb@ci.tucson.az.us](mailto:tcb@ci.tucson.az.us)

### **Executive Board:**

Sally Gestautas, President  
Howard Ward, Vice President  
Libby Howell, Secretary  
Richard Block, Treasurer  
Scott Harper, Past President  
Pamela Beilke, Management Chair

### **Board Members:**

Sherrie Barfield	Alicia Bristow
Wilson Hughes	Harold Hummer
Doug Jennings	Joseph Maher
Dave Stadle	Max Torres

### **Advisory Board:**

Sally Fernandez	Richard Grimaldi
Mike Jacob	Rafael Payan
Shirley Scott	

### **Staff Members:**

Joan E. Lionetti, Executive Director  
Eldora North, Administrative Assistant  
B.J. Cordova, Director of Development  
& Community Outreach  
Doug Koppinger, Coordinator  
Trees for Tucson  
Luisa Ikner, Coordinator  
Recycling Education

### **Mission Statement:**

The purpose of Tucson Clean & Beautiful, Inc., a nonprofit organization, is to preserve and improve our environment, conserve natural resources, and enhance the quality of life in the City of Tucson and eastern Pima County. These goals will be achieved through initiating educational and participatory programs implemented with broad-citizen, multi-cultural support.

## **Tucson Hires Urban Landscape Manager**

Joan Lionetti, Executive Director, Tucson Clean & Beautiful

Tucson is finally moving towards developing a comprehensive landscape management plan to connect the landscape dots within city government. In the past city departments have managed and contracted for improvements and maintenance for their own departments' jurisdictions. The Transportation Department, Streets & Traffic Maintenance Division has been responsible for all medians, sidewalk areas and curbside landscape. Parks and Recreation maintains and plans landscapes for our parks. Other jurisdictions such as the Water, Library, Police and Fire Departments have contracted with local landscape maintenance companies. There has been no efficient citywide oversight or cost effective standard for landscape management and maintenance systems.

After 16 years of lobbying by Trees for Tucson and the Landscape Advisory Committee, our present City Mayor and Council members unanimously approved and funded a new Urban Landscape Manager position. This position will oversee all of the city's landscape activities, and of most importance, will develop and implement a comprehensive landscape plan in coordination with city departments, Trees for Tucson, the Landscape Advisory Committee, and with public and private input. This new position indicates that our political leaders strongly value the significant benefits that our unique Sonoran Desert provides for all of our citizens, economically, environmentally, and socially.



Irene Ogata (pictured) was hired recently by the City of Tucson as the new Urban Landscape Manager. She will be responsible for oversight and coordination of the city landscape plan including: design, installation, inventory, contracts, codes and maintenance standards. She will be a significant part of the Urban Planning and Design Department team. Irene has extensive experience in planning and design consulting throughout the Southwest, and holds a degree in Landscape Architecture from the University of Arizona. She has served on numerous boards and commissions addressing preservation of our natural resources. We congratulate Irene and look forward to working with her.

## **Tucson Earth Day Festival / Recycled Art Contest**

The 11<sup>th</sup> Annual Tucson Earth Day Festival will take place on Saturday April 16, 2005 from 9:00 a.m. to 1:00 p.m. This community festival is held each year in downtown Tucson on the grounds of the Tucson Children's Museum and Armory Park, at 220 S. 6<sup>th</sup> Ave. At the Earth Day Festival, Tucson Clean & Beautiful volunteers will be at a booth space, providing information about a variety of Tucson area community-based environmental programs. Tucson Clean & Beautiful also coordinates the annual RUMBA (Re-Used Materials Becoming Art) Competition and Display, held in the Armory Park Senior Center during the festival. Students in grades Kindergarten through 12<sup>th</sup> Grade are invited to submit their original "recycled art". Awards are given by a judging panel of community dignitaries. Community and professional artists are also invited to display their creative recycled art at the festival.

For more information and to register for the RUMBA Recycled Art Contest, please contact Luisa Ikner at the Tucson Clean & Beautiful Recycling Information Line, at 791-5000. For additional information about the Tucson Earth Day Festival, call 398-4550 or visit <http://www.tucsonearthday.com/>

## Trees for Tucson Spring Tree Tour

We hope you can join us on Saturday April 23, 2005 as we tour the beautiful University of Arizona/Campus Arboretum as well as historic downtown neighborhoods to see a wide variety of fascinating trees including a Baobab Tree, Boojum Tree, Choral Tree, and Sinaloan Silk Tree. We will also visit the planned Rio Nuevo development area where the largest tree in Tucson is found. A second Tree Tour is also planned for Summer 2005, visiting other locations around Southern Arizona.

The Tree Tour registration fee is \$40.00 per person, including executive coach transportation and gourmet lunch at a historic downtown restaurant. Tucson Clean & Beautiful members receive a discounted price of \$36.00 per Tree Tour participant. Seats are limited. For more information or to sign up for the Spring 2005 Southern Arizona Tree Tour, please contact Doug Koppinger, Trees for Tucson Coordinator, at 791-3109.

## Support Tucson Clean & Beautiful

In addition to thousands of community volunteers that support our projects across the Tucson area, you can also be a supporter of Tucson Clean & Beautiful in many different ways:

- **Become a member!** Tucson Clean & Beautiful programs are sustained by membership donations from individuals, businesses, and organizations throughout the Tucson area community. As a supporter of Tucson Clean & Beautiful, you provide direct support to all of our community environmental programs. If you are currently a member of Tucson Clean & Beautiful, have you considered purchasing a gift membership for a friend or family member?
- **Shop for Groceries!** Albertsons and Bashas' stores provide a donation to Tucson Clean & Beautiful based on the purchases of our organization's supporters. If you shop at Albertsons, please ask the cashier to add Tucson Clean & Beautiful, code # 49000127568 to your Albertsons Preferred Savings Card, or for Bashas' shoppers, ask for code # 27119 to be added to your Bashas' Thank You Card.
- **Donate used books!** During April 2005, donate trade credit or cash at the Grant & Campbell Bookmans store.
- **Recycle!** With our ongoing commitment to educating the community about recycling and waste reduction, Tucson Clean & Beautiful also collects outdated cell phones as well as empty printer and toner cartridges for recycling. Please call the Tucson Recycles Info Line at 791-5000 to learn more about printer cartridge and cell phone recycling, or to find out where to recycle or reuse many other items!

## Membership Benefits

Tucson Clean & Beautiful members receive a newsletter, window decal, and membership card valid for a 10% discount (retail priced, non-sale items) at participating Tucson area Plant Nurseries. Tucson Clean & Beautiful Membership Benefits have also recently expanded to include a 10% discount on the purchase of recycled, reused, or environment friendly merchandise at several businesses throughout the community.

### Show your Tucson Clean & Beautiful membership card for a discount at these Plant Nursery and Recycling & Waste Reduction Partners:

Civano Nursery, 5301 S. Houghton Rd. 546-9200  
Harlow Gardens, 5620 E. Pima St. 886-5475  
Magic Garden Nursery, 7909 E. 22nd St. 885-7466  
Plant Kingdom Nursery, 7701 E. Golf Links 733-0609  
\* Rascon Landscaping, 7974 N. Oracle Rd. 297-8358  
\* Rillito Nursery, 6303 N. La Cholla Blvd. 575-0995  
Silverbell Nursery, 2730 N. Silverbell Rd. 622-3894



\* Cartridge World Tucson, 4592 E. Broadway 325-7979  
\* Fair Wheel Bikes, 1110 E. 6th St. 884-9018  
\* Kent's Tools, 133 E. Grant Rd. 624-8098  
\* Next Generation Diaper Svc. 3841 N. Oracle 747-4611  
\* Ribbon Recyclers Etc., 3839 N. Oracle Rd. 888-2382  
\* Shop 4 A Cure Resale, 1110 S. Wilmot Rd. 331-9738  
\* The Solar Store, 2833 N. Country Club Rd. 322-5180

(\* Indicates Tucson Clean & Beautiful Member Discount newly available, as of Spring 2005)

Please check membership category:  Junior (12 and under) - \$5  Student & Senior - \$15  Individual - \$20  
 This is a gift membership  Family - \$30  Business - \$100 to \$500  Corporate - \$500 to \$2000  
 My company matches donations  Benefactor - \$2000 or more

Membership Dues: \$ \_\_\_\_\_ Name: \_\_\_\_\_  
Additional Gift: \$ \_\_\_\_\_  
Total Donation: \$ \_\_\_\_\_ Company: \_\_\_\_\_

Please mail this form with your donation to: Address: \_\_\_\_\_

Tucson Clean & Beautiful City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
P.O. Box 27210  
Tucson, AZ 85726-7210 Phone Number: \_\_\_\_\_

## Wilson on Waste

Wilson Hughes, Waste Reduction Planner, City of Tucson Environmental Services

For the last two years at the Susan G. Komen Race for the Cure, Tucson Recycles made recycling available to event participants in cooperation with the RISE, Inc. Downtown Don't Waste It! Recycling program. At last year's race, 47% of waste produced at the event was recycled rather than being landfilled. In planning this year's event, to be held Sunday April 10, 2005 at Reid Park, a goal was set to recycle over 50% of waste produced at the event. The University of Arizona Recycling & Waste Management program has also begun efforts to collect recyclable bottles and cans at major campus events, most notably at the Fall 2004 Homecoming tailgate events on the U of A Mall and throughout campus. With proper training of event volunteers and staff, visible signage and containers, and supervision of recycling bins throughout an event, it is being proven that recycling can be a part of large community events!

In Blue Barrel recycling news, the City of Tucson recently removed a few items from the list of items accepted for recycling. Aluminum foil and baking pans have been taken off the recycling list due to food contamination and difficulty sorting the material from other recyclables. Polystyrene # 6 food service items and solid Styrofoam blocks have also been eliminated due to food residual as well as difficulty marketing the polystyrene. As always, aluminum cans (as well as steel cans) continue to be accepted for recycling. Pourable plastic bottles marked with a # 1 (PETE) or # 2 (HDPE) are the only type of plastics accepted for curbside recycling in Tucson. None of the eliminated items constitute any significant portion of the waste stream, so the impact on Tucson's recycling rate should be minimal.

Tucson Clean & Beautiful and City of Tucson Environmental Services also host Master Recycler Training sessions, so that interested community members can learn detailed information about garbage and recycling in Tucson. I would encourage you to call the Tucson Recycles Info Line at 791-5000, to sign up for an upcoming Master Recycler Training session and to ask about any of Tucson's recycling programs.